



**KSSE 3rd QUARTER 2015**

**PUBLIC FILE REPORT**

**Prepared By:**

**Tony Martinez**

## **Internal Report**

### 3rd Quarter report

- In July we had our biggest concert of the year “Reventon Super Estrella 2015” was a sold out event once again. In which Café Tacuba, Mikel Erentxun, kinky, Moderatto, Paulina Rubio, Angeles Azules, Flans, Enanitos Verdes, Maldita Vecindad performed.
- In August we had our annual Radiothon “Un Millon Para Los Niños” EVC and we raised almost 2.9 million dollars which has been the most we’ve raised to benefit the Children’s Miracle Network Hospitals.
- In September “El Show de Piolin” had an exclusive interview with Mana, the biggest Latino rock band. The interview took place at plaza de la raza in downtown LA. The event was open to the public. The event had huge media impact since Mana openly talk against Donald Trump and called the Latino community to vote.
- Also on September 26 we had our 2<sup>nd</sup> “La Tocada Fest”, which has become the biggest rock concert of the year, the lineup included Caifanes, Enanitos verdes, Natalia Lafourcade, Julieta Venegas, inspector, Mon Laferte, Tijuana no, art exhibition, and food.
- Tickets giveaways to some of the best concerts in town such as Juan Gabriel, Ricky Martin, Camila, J Balvin, Chayanne, Caifanes, Moderatto, Yuri, Alejandra Guzman, and amusement parks (Disneyland, Universal Studios Hollywood and others) tickets were part of the giveaways.

## **New Programming Staff**

## **Resignations**

## **Lay-off**

## **Community events**

Sudando Con Carlos Alvarez

07/11/15 YMCA MAYWOOD 07/11

07/25/15 Lynwood

8/22/15 Hawaiian Gardens

09/12/15 MAYWOOD

10/03/15 Union Store

### **Public Service Program**

Organization: PSA Bienvenidos "Visita Papal a los Estados Unidos"

Broadcast: 09/27/2015

Time: 5:00am-5:30

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Organization: PSA Bienvenidos "Dia Nacional de la Ciudadania"

Broadcast: 09/20/2015

Time: 5:00am-5:30

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Organization: PSA-BIENVENIDOS- "Inmigracion en Centro America"

Broadcast: 09/13/2015

Time: 5:00am-5:30

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Organization: PSA-BIENVENIDOS-" Servicio de My E-verify Para Trabajos"Ejecutiva"

Broadcast: 09/06/2015

Time: 5:00am-5:30

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Organization: PSA-BIENVENIDOS- "Reforma Migratoria, Accion Ampliada y DACA"

Broadcast: 08/23/2015

Time: 5:00am-5:30

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Organization: PSA-BIENVENIDOS- "Nuevos Ciudadanos y Votacion"

Broadcast: 08/16/2015

Time: 5:00am-5:30

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Organization: PSA-BIENVENIDOS- "DACA y Accion Diferida"

Broadcast: 08/09/2015  
Time: 5:00am-5:30

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Organization: PSA-BIENVENIDOS- "Obama Vetara Leyes"seguridad  
Broadcast: 07/26/2015  
Time: 5:00am-5:30

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Organization: PSA-BIENVENIDOS- "Demandas Judiciales entre DACA Y DAPA"  
Broadcast: 07/19/2015  
Time: 5:00am-5:30

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Organization: PSA-BIENVENIDOS- Activistas Hispanos Contra Donald J. Trump  
Broadcast: 07/12/2015  
Time: 5:00am-5:30

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Organization: PSA-BIENVENIDOS- Especial de 4 de Julio  
Broadcast: 07/05/2015  
Time: 5:00am-5:30